



## Press Release

### **BEITEN BURKHARDT Advises Medweth Media Group on Sale of “Jolie” and “Mädchen.de” to KLAMBT Media Group**

Munich, 2 March 2018 – BEITEN BURKHARDT has advised Media Group Medweth on the sale of the monthly women's magazine “JOLIE” and also on the sale of the digital offerings “Jolie.de” and “Mädchen.de” to Media Group KLAMBT. The Asset Purchase Agreement was concluded and signed on 28 February 2018 but the transaction is still subject to clearance by the competent antitrust authorities of Germany and Austria.

With this sale Jolie, one of the most prominent and successful women's lifestyle magazines, changes its publishing house.

#### **Advisor Media Group Medweth**

BEITEN BURKHARDT: Partners Dr. Holger Weimann (in charge, IP/IT/Media), Markus Künzel and Dr. Erik Schmid (both Labour Law) and Associate Christoph Heinrich (Antitrust Law, all Munich).

goetzpartners Munich: Andreas Hering.

#### **Advisor Klambt**

Ebner Stolz: Andreas Rupp and Felix Müller (contracts) as well as

Hogan Lovells: Dr. Marc Schweda (Antitrust Law).



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### Information on BEITEN BURKHARDT

- BEITEN BURKHARDT is an independent international law firm with a focused range of services and some 290 lawyers working in nine locations.
- Through our long-established offices in Germany, Brussels, China and Russia we advise large and mid-sized companies and corporate groups from various industries, banks and financial institutions as well as the public sector.